Preserve and create jobs —
Florida arts & culture industry — 88,326 full-time equivalent jobs*

Increase local and state government treasuries —
a $5 return for every $1 invested to local and state treasuries from Florida’s arts industry*

Expand tourism —
Florida cultural visitors spend on average 137% more than resident attendees — $57.49 vs. $24.25*

Request: Please restore Florida’s investment to at least $6 million within the first three Florida Division of Cultural Affairs’ program-grant line items listed below. Subject to funding availability, fund all grants’ line items referenced below of ranked-qualified applicants from throughout the state:

<table>
<thead>
<tr>
<th>Florida Department of State Division of Cultural Affairs’ Program Grant Line Items:</th>
<th>Qualified Total Requests:</th>
<th>Actual FY 2011-2012 Funded Amounts:</th>
<th>Please restore at least these minimum amounts for FY 2012-2013 (based on FY 2008-2009 total appropriations):</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cultural &amp; Museum Grants</td>
<td>$19,025,156</td>
<td>$2,000,000</td>
<td>$5,000,000</td>
</tr>
<tr>
<td>Specific Cultural Projects</td>
<td>$1,331,426</td>
<td>$500,000</td>
<td>$800,000</td>
</tr>
<tr>
<td>State Touring Program</td>
<td>$300,000</td>
<td></td>
<td>$200,000</td>
</tr>
<tr>
<td>Cultural Facilities Projects</td>
<td>$5,993,366</td>
<td></td>
<td>Subject to funding availability</td>
</tr>
<tr>
<td>Cultural Endowment Program</td>
<td>$7,440,000</td>
<td></td>
<td>Subject to funding availability</td>
</tr>
<tr>
<td>Florida Humanities Council</td>
<td>$350,000</td>
<td>$350,000</td>
<td>$350,000</td>
</tr>
</tbody>
</table>

Important Note: The ranked grant-applicant lists referenced above are posted at www.FLCA.net under the Advocacy Tab and then at Info on DCA Grants.

Arts and culture — part of the solution!

Want Additional Information? E-mail the Florida Cultural Alliance at info@flca.net.

* Data from Arts and Economic Prosperity III: The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences in the State of Florida
2012 Legislative Platform for Arts, Arts Education & Culture

**Restore State Funding for Arts, Cultural, and Historical Grants**

Please restore funding investments to grant line items for the Divisions of Cultural Affairs and Historical Resources. Over the last six years, these vital matching grant line items have been cut by over 92%. State support leverages the full potential of these creative resources and helps generate millions in matching private and local dollars to preserve and create jobs, attract and retain businesses, diversify and increase tourism, cultivate international commerce, improve education, and revitalize communities and local economies throughout Florida.

“World-class scientists demand the best in cultural, educational and recreational offerings when they’re deciding where to do their research.”

Dr. Richard A. Lerner, Former President, Scripps Research Institute

“Support for the production, distribution, and infrastructure of the arts is critical to success in tourism, attracting business interests, economic development, and quality of life issues.”

National Conference of State Legislatures

“Arts education is a money-and-time-saving option for states looking to build skills, increase academic success, heighten standardized test scores, and lower the incidence of crime among general and at-risk populations.”

National Governors Association

“74.9% of Florida visitors participate in cultural activities... It is important to understand the factors making Florida an attractive destination and to retain and enhance those factors.”

Florida Tax Watch Tourism Research Report

Want Additional Information?
E-mail the Florida Cultural Alliance at info@flca.net
www.flca.net

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