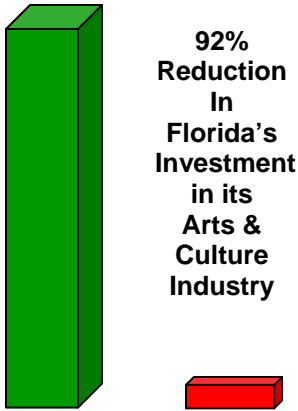


# 2012 Florida Legislative Platform for Arts & Culture



**FY 2006-2007** **FY 2011-2012**  
**\$34.1 million** ▶ **\$2.8 million**

Includes only state appropriations and a pass-through appropriation to Florida Humanities Council

*“...policy makers would be prudent to continue to invest grant dollars towards Arts, Culture, and Historic resources as a way to help rebuild and sustain Florida's economy and give our state the competitive edge to attract, sustain, and advance tourism, commerce, a skilled and creative workforce, jobs, downtown and neighborhood revitalization, health and wellness, key business relocation, and substantial returns on state investment.”*

### Associated Industries of Florida's Economic Stimulus Package 2.0

*“Florida's state and local leaders must persist in their efforts to maintain vibrant and safe communities, local character, and arts, culture, and natural amenities to ensure their global competitiveness. . . Strengthen the integration of cultural organizations and assets into economic development planning.”*

### Enterprise Florida's Roadmap to Florida's Future 2010-2015 Strategic Plan for Economic Development

- ▶ **Preserve and create jobs —**  
Florida arts & culture industry — 88,326 full-time equivalent jobs\*
- ▶ **Increase local and state government treasuries —**  
a \$5 return for every \$1 invested to local and state treasuries from Florida's arts industry\*
- ▶ **Expand tourism —**  
Florida cultural visitors spend on average 137% more than resident attendees — \$57.49 vs. \$24.25\*

**Request: Please restore Florida's investment to at least \$6 million within the first three Florida Division of Cultural Affairs' program-grant line items listed below. Subject to funding availability, fund all grants' line items referenced below of ranked-qualified applicants from throughout the state:**

| Florida Department of State Division of Cultural Affairs' Program Grant Line Items:   | Qualified Total Requests: | Actual FY 2011-2012 Funded Amounts: | Please restore at least these minimum amounts for FY 2012-2013 (based on FY 2008-2009 total appropriations): |
|---|---------------------------|-------------------------------------|--|
| <b>Cultural &amp; Museum Grants</b><br>236 qualified applicants on ranked list<br>Generates \$279,896,260 for JOBS  | \$19,025,156              | \$ 2,000,000                        | <b>\$5,000,000</b>   |
| <b>Specific Cultural Projects</b><br>66 qualified applicants on ranked list<br>Generates \$4,115,347 for JOBS   | \$ 1,331,426              | \$ 500,000                          | <b>\$ 800,000</b>  |
| <b>State Touring Program</b><br>supports jobs for 28 Florida touring companies and about 70 cultural projects in under-populated counties   | \$ 300,000                |                                     | <b>\$ 200,000</b>  |
| <b>Cultural Facilities Projects</b><br>18 qualified applicants on ranked list<br>Generates \$34,426,666 for JOBS  | \$ 5,993,366              |                                     | Subject to funding availability  |
| <b>Cultural Endowment Program</b><br>31 qualified on ranked list that have a collective total in qualified endowment funds of \$11,160,000 to qualify for a state match of \$240,000 each | \$ 7,440,000              |                                     | Subject to funding availability  |
| <b>Florida Humanities Council</b><br>direct pass-through appropriation for its programs throughout the state  | \$ 350,000                | \$350,000                           | \$350,000  |

**Important Note:** The ranked grant-applicant lists referenced above are posted at [www.FLCA.net](http://www.FLCA.net) under the *Advocacy Tab* and then at *Info on DCA Grants*.

## Arts and culture — part of the solution!

Want Additional Information? E-mail the Florida Cultural Alliance at [info@flca.net](mailto:info@flca.net).

\* Data from *Arts and Economic Prosperity III: The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences in the State of Florida*

## 2012 Legislative Platform for Arts, Arts Education & Culture

*“World-class scientists demand the best in cultural, educational and recreational offerings when they’re deciding where to do their research.”*

**Dr. Richard A. Lerner,  
Former President  
Scripps Research Institute**

*“Support for the production, distribution, and infrastructure of the arts is critical to success in tourism, attracting business interests, economic development, and quality of life issues.”*

**National Conference of  
State Legislatures**

*“Arts education is a money-and-time-saving option for states looking to build skills, increase academic success, heighten standardized test scores, and lower the incidence of crime among general and at-risk populations.”*

**National Governors Association**

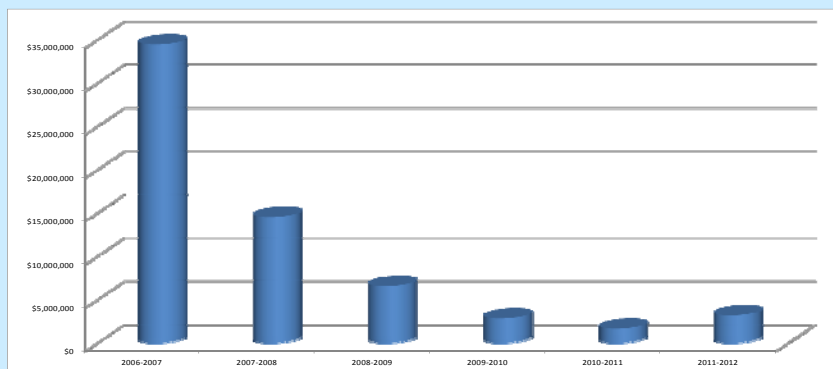
*“74.9% of Florida visitors participate in cultural activities... It is important to understand the factors making Florida an attractive destination and to retain and enhance those factors.”*

**Florida Tax Watch Tourism  
Research Report**

**Want Additional Information?  
E-mail the Florida Cultural Alliance  
at [info@flca.net](mailto:info@flca.net)  
[www.flca.net](http://www.flca.net)**

### Restore State Funding for Arts, Cultural, and Historical Grants

Please restore funding investments to grant line items for the Divisions of Cultural Affairs and Historical Resources. Over the last six years, these vital matching grant line items have been cut by over 92%. **State support leverages the full potential of these creative resources and helps generate millions in matching private and local dollars** to preserve and create jobs, attract and retain businesses, diversify and increase tourism, cultivate international commerce, improve education, and revitalize communities and local economies throughout Florida.



### Maintain Tax-Exemptions for Not-for-Profits

Maintain all tax-exemptions for not-for-profit organizations to help them sustain much-needed quality services, programs, greater access, and jobs for the citizens and visitors of our state.

### Protect Arts Education for Our Students

Protect equitable access and time for students to study the performing and visual arts (art, music, theatre, dance). These courses and programs must not receive disproportionate school and district cuts, be severely compromised, or completely eliminated from the curriculum to meet budget shortfalls. Florida Department of Education’s own data demonstrate that performing and visual arts education helps improve students’ achievements, test scores, graduation rates, critical thinking skills, and workforce and higher education readiness.

- Continue to fund the annual appropriation for Arts for a Complete Education within the Department of Education budget.
- Restore education funding lost in the past few fiscal years and hold school districts harmless from the impact of property tax initiatives through the identification of adequate funding from existing and new revenue sources.

*Arts and Culture – part of the solution  
to many challenges that face Florida — ask us how.*